



Our client, Icon, located in the heart of the **Covington Art District**, has a team that is creative, fun, smart, and hardworking, and absolutely, positively love what they do every day. And because they are growing like crazy, we are helping them find some great talent.

Are you an experienced Designer? If so, we can't wait to learn about you.

The primary responsibilities of the **Designer** are to design, develop, and implement creative executions across a range of digital assets. The ideal candidate will be comfortable working across digital and traditional media and will have strong conceptual design skills.

Key Responsibilities:

- Collaborate with the Creative, Strategy, and Account team members on projects
- Design print assets, social media assets, banner ads, and websites
- Concept creative marketing campaigns
- Employ knowledge of user experience and other digital design best practices
- Prepare final designs and collect graphic assets for development
- Ensure projects fit within established brand guidelines
- Stay current with digital design and development best practices

Requirements:

- BA in Digital Design or a related field with a strong portfolio
- 4+ years of related experience, preferably agency
- Expert knowledge of Adobe Creative Suite
- Interface design and user experience design expertise a plus
- Proficiency in MS Office (Outlook, Word, Excel, and PowerPoint)
- Motion design experience a plus

Desired Attributes:

- Excellent interpersonal and client relationship skills
- Detail-oriented
- Strong written and verbal communication skills
- Creative problem solver with superior multitasking skills
- Confident, curious, and thrives in a complex fast-paced environment

More about Icon:

Icon is a marketing agency that believes in using data to transform digital strategies into campaigns that generate more business for their clients. They dig deeper, sooner in the planning process, taking data from decision-stage buyers and using it to inform how they market at all stages of the sales funnel for B2C, B2B, and DTC businesses.

In addition to the excitement of working in a fast-paced creative environment, they offer competitive pay, 401K matching, Bonus programs, PTO, Paid Holidays, Health Insurance, Vision & Dental. A Slice of HR is assisting this client on a retained search basis. If you meet the qualifications and are passionate about innovation, please provide your **resume and portfolio** when applying !