



Real Art: Account Executive

Position Overview

Our client, **Real Art, located in Dayton, OH**, is currently seeking an **Account Executive** to join their team. You will enjoy a supportive team atmosphere that thrives on creativity and collaboration. In this role, you will serve as a client leader from start to finish— generating new business relationships, developing project strategies, and overseeing creative direction to deliver wonder-filled work and ensure client relationships flourish.

Real Art combines the never-before-seen with the why-didn't-I-think-of-that. Blending art and invention, they handle client projects from strategy and concept through production and implementation. Their team includes digital designers, print designers, industrial designers, developers, technologists, writers, engineers and fabricators. Are you part client communications pro, part digital marketing strategy savant, part new biz whiz who wants to flex your many strengths as Real Art's next Account Executive? If so, let's talk!

Key Responsibilities

- Research organizations and industry trends to find new opportunities
- Contact potential clients to establish rapport and arrange meetings
- Understand client marketing needs/pain points and recommend strategy, concepts, and creative solutions
- Develop relationships with prospective and existing clients, write proposals and creative briefs, pitch and sell ideas to clients and prospective clients
- Set and achieve digital marketing strategies across a variety of platforms including web, app, social, video and/or email
- Serve as your clients' biggest ambassador, communicating their needs and expectations back to internal teams
- Delegate responsibility to producers, partner with them to lead designers and developers to deliver the best work and achieve client goals
- Engage with the community as a leader committed to making a positive impact

Requirements

- BA degree in Marketing or related field
- 3+ year's experience in digital marketing, strategy, content, or client leadership preferred
- Possess strong written, verbal, and nonverbal communication skills

Desired Attributes

- Proven experience in achieving digital marketing strategies across different platforms
- Respectful and approachable while building strong working relationships and maintaining a positive work environment
- Ability to flourish with minimal guidance, be proactive, handle uncertainty, and provide timely accurate results
- A collaborative, team spirit and the ability to work with and through others

Benefits & How to Apply

Benefits include a competitive base salary, being part of a growing company, as well as a competitive and comprehensive benefits package including 401(k) match, healthcare coverage, dental, vision, life insurance, long-term and short-term, and disability coverage.

A Slice of HR is working with this client on a retained search basis. If you meet the qualifications and want to join this team of talented individuals, please send your resume to **meagan@asliceofhr.com**.