



## Account Executive

### Position Overview

Our client, **Real Art**, is seeking a dynamic Account Executive to join their team in **Dayton, OH**.

Real Art is a creative agency that helps to bring bold ideas to life from start to finish. They help clients get noticed through innovative, creative campaigns designed to spark curiosity and instill a sense of wonder. They specialize in branding, content creation, experiential marketing, and handling everything in house from writing and video production to programming and fabrication.

If you thrive on building strong client relationships, generating new business, and shaping creative strategies that leave a lasting impact, this could be the perfect opportunity for you. At Real Art, you'll join a collaborative, curiosity-driven culture, working alongside designers, developers, engineers, technologists, writers, and fabricators to create unforgettable experiences.

If you're ready to bring big ideas to life and make an impact, **Real Art wants to hear from you!**

### Key Responsibilities

- Identify and pursue new business opportunities by researching industry trends and initiating contact with potential clients.
- Build and maintain strong client relationships, understanding their marketing needs and presenting tailored strategies and creative solutions.
- Lead and collaborate with internal teams to deliver high-quality digital marketing campaigns across platforms including web, social, video, and email.
- Serve as the client's advocate, ensuring clear communication of expectations and goals throughout project execution.
- Manage project logistics, including proposals, quotes, invoices, and timelines from initiation to completion.

### Requirements

- Bachelor's degree in Marketing or a related field
- 3+ years of experience in digital marketing, strategy, content, or client leadership, agency experience a plus
- Proficiency in Google Suite; experience with Adobe Creative Suite is a plus
- Ability to travel occasionally

### Desired Attributes

- Confident, engaging communicator with a positive, upbeat personality
- Someone respectful and approachable who builds strong relationships and fosters a positive work environment
- Proactive self-starter who can thrive with minimal guidance, handle uncertainty, and deliver timely, accurate results
- A true team player with a collaborative spirit and the ability to work effectively with and through others

### **Benefits & How to Apply**

**Benefits include a competitive base salary, being part of a growing company, as well as a competitive and comprehensive benefits package including 401(k) match, healthcare coverage, dental, vision, life insurance, long-term and short-term, and disability coverage.**

A Slice of HR, a One Digital company, is working with this client on a retained search basis. If you meet the qualifications and want to join this team of talented individuals, please send your resume to **[Tiesha.mathis@onedigital.com](mailto:Tiesha.mathis@onedigital.com)**.